

# SITUATION VACANT

## **The Company**

The TCC Group is the exclusive representative of RS Components, the world's largest distributor of electronics and maintenance products, carrying a range of around 500,000 products, sourced from over 2,500 suppliers. TCC has RS offices in Malta, Greece, Cyprus, Libya and Algeria.

As part of its ongoing expansion activities, and to consolidate its successes with the RS Components brand, the Group is seeking the services of an:

## **e-Business Development Executive**

We are looking for a graduate in business management, preferably with specialisation in e-business or a related area, to take responsibility of the Group's e-commerce and business analysis functions. Your role will involve the implementation of a high profile, cross channel e-commerce strategy, through an integrated programme involving:

- Targeted marketing communication using web, mobile and other emerging technologies
- Manipulation of the Group's RS Components native websites through content and campaign management
- Identifying and prioritising opportunities with respect to Search Engine Marketing (SEM)
- Working with Group Marketing in an effort to consolidate and grow the brand's presence on the web, through customer recruitment, migration and the creation of web-enabled value-added services
- Thorough business analysis activities, using real-time data from the Group's ERP and other reporting sources, and the creation of a uniform data analysis and reporting scheme that relates each element of the Marketing Strategy with the respective Key Performance Indicators

Candidates will have strong business analysis skills, from shaping requirements, process design and implementation, and will have experience of e-Business solutions, ideally in a retail or other multi channel environment. Experience of working with high volume, transactional websites would be considered as an asset.



TCC is an equal opportunities employer

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